

Notice of the Annual General

Platzer Fastigheter Holding AB (publ) will hold its Annual General Meeting on Thursday 27 April 2017 at 15:00 in Studenternas hus, Götabergsgatan 17 in Gothenburg, Sweden. Admission to the Annual General Meeting is from 14:00, when light refreshments will be served. Platzer's management will be on hand before the Annual General Meeting to take questions from shareholders.

REGISTRATION

You have the right to attend and vote at the Annual General Meeting of Platzer Fastigheter Holding AB if you are entered in the shareholder register maintained by Euroclear Sweden AB on 21 April 2017 and have notified the company of your intention to attend the Meeting no later than 21 April 2017, preferably before 16:00. Send your registration by post to Platzer Fastigheter Holding AB, attention: Agneta Timhagen Meier, Box 211, 401 23 Gothenburg, Sweden, or call +46 (0)31 – 63 12 00 or send an email to agneta.meier@platzer.se, or register via the company's website platzer.se. The registration should include the shareholder's name, personal identity number/company registration number, address, telephone number and shareholding as well as the name(s) of any assistants (no more than two).

Shareholders who have chosen to register their shares in the name of a nominee must temporarily register their shares in their own name with Euroclear Sweden AB, so they are entered in the shareholder register no later than 21 April 2017 to be entitled to attend and vote at the Annual General Meeting. This can be a temporary registration.

Shareholders who are represented by a proxy/proxies must issue a written, dated form of proxy. Forms of proxy can be downloaded from the company's website platzer.se. If the form of proxy is issued by a legal entity, a signed copy of the entity's certificate of incorporation or equivalent authentication document is also required. The original of the form of proxy, certificate of incorporation and other authorisation documents must be available at the Meeting and, to facilitate admission to the Meeting, should be sent to the company at the above address, ensuring they will be received not later than 21 April 2017. The form of proxy must not be more than one year old, unless it states that it is valid for a longer period, although this must not be more than five years.

PROPOSED AGENDA

1. Opening of the Meeting
2. Election of the Chairman of the Meeting
3. Preparation and approval of the voting list
4. Approval of the agenda
5. Election of two people to verify the minutes
6. Determination as to whether the Meeting has been duly convened
7. Presentation of
 - (i) the annual report and consolidated financial statements and the Auditor's Report concerning the parent company and the Group
 - (ii) the Board's proposal for payment of dividends and the explanatory statement
8. Address by the Chief Executive Officer
9. Resolution to adopt the income statement and balance sheet, as well as the consolidated income statement and consolidated balance sheet
10. Resolution on allocation of the company's profit in accordance with the duly adopted balance sheet and the record date

11. Resolution to grant discharge to the members of the Board and the Managing Director for their activities during the financial year
12. Resolution on the number of Board members and, following that, the Nomination Committee's report on its work
13. Establishment of fees to the Board and auditors
14. Election of Board members and Chairman of the Board of Directors
15. Election of auditors
16. Resolution on policies for the appointment of the Nomination Committee
17. Resolution on the Board's proposal for guidelines for remuneration of senior executives
18. Resolution on authorisation of the Board of Directors to decide on the issue of new shares
19. Closure of the Meeting

PROPOSALS FOR RESOLUTION

Election of Chairman of the Meeting, resolution on the number of Board members, fees to the Board of Directors and auditors, election of Board members and Chairman of the Board of Directors, election of auditors and resolution on policies for appointment of the Nomination Committee.

According to the policies approved by the Annual General Meeting on 28 April 2016, the Nomination Committee comprises Fabian Hielte (Chairman of the Board of Directors), Magnus Swärd (Backahill AB), Anders Tykeson (Länsförsäkringar Göteborg och Bohuslän) and Staffan Ingeborn (Ernstström & C:o AB), who is the Chairman of the Nomination Committee. The three largest shareholders, who are represented in the Nomination Committee, together hold 76.6 percent of the votes and 32.5 percent of the capital. The Nomination Committee proposes the following.

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| Item 2 | that the Meeting shall elect Olof Jisland as Chairman of the Meeting. |
| Item 12 | that the Board shall consist of six ordinary members without any deputy members. |
| Item 13 | that total fees paid to the Board shall amount to SEK 1,050,000, of which SEK 300,000 is to the Chairman of the Board and SEK 150,000 to each of the other members.

that fees to the auditors shall be paid according to an approved invoice. |
| Item 14 | that Fabian Hielte, Anders Jarl, Ricard Robbstål, Cecilia Marlow and Charlotte Hybinette shall be re-elected as members of the Board. Lena Apler has declined re-election. Furthermore, it is proposed to appoint as a new member:

Caroline Krensler, born 1967, is founder, partner and Deputy CEO of Vinnigroup AB. Caroline has extensive entrepreneurial experience. Before setting up Vinnigroup AB in 2008, Caroline was Director of Strategy and Head of Investor Relations at Semcon. Before that she studied Economics at the Gothenburg School of Business, Economics and Law at Gothenburg University, and Marketing in London, Montreal and Lyon. In her role at Vinnigroup, Caroline is Chairman of the Board of the subsidiaries Provinn AB, Niotech AB, Case5 AB, Qing AB and Yovinn AB, and Board member of Goovinn AB, Eclipse optics AB, Eyevinn strategy AB and Creo Dynamics AB. Caroline is also a Board member of Västsvenska Handelskammaren (West Sweden Chamber of Commerce) in Gothenburg and Konsert Strateg6 & IP. Caroline owns 500 shares in Platzer.

Fabian Hielte is proposed for re-election as Chairman of the Board of Directors. |
| Item 15 | that the public accounting firm PwC be re-appointed as the company's auditor until the close of the 2018 Annual General Meeting, with Bengt Kron as the Auditor in Charge. |

Nomination Committee (Item 16 on the Agenda):

The Nomination Committee is appointed annually and must consist of the Chairman of the Board of Directors and a representative of each of the three largest shareholders in terms of votes at the end of the third quarter. The Chairman of the Board of Directors shall convene the first meeting of the Nomination Committee. The names of the persons who will form the Nomination Committee must be published on the company's website no later than six months before the next Annual General Meeting. If any of the three biggest shareholders in terms of votes refrains from appointing a representative to the Nomination Committee, this right accrues to the next largest shareholder in terms of votes. If a member's connection with the shareholder that nominated the member ends or if the member leaves the Nomination Committee for any other reason, the shareholder that nominated the member has the right to replace the member on the Nomination Committee. If any shareholder who appointed a member to the Nomination Committee disposes of a major holding of its shares in the company before the work of the Nomination Committee has been completed, the member appointed by this shareholder, if the Nomination Committee so decides, shall resign and be replaced by a new member appointed by the largest shareholder, in terms of votes, that is not represented on the Nomination Committee. The Nomination Committee appoints a Chairman from among its members. The Chairman of the Nomination Committee may not be a member of the Board of Directors. The Nomination Committee must prepare proposals for presentation to the 2018 Annual General Meeting for resolutions on the Chairman of the Meeting, Board fees, auditors' fees, the Board of Directors, the Chairman of the Board of Directors, auditors and the Nomination Committee for the 2019 Annual General Meeting.

Dividend and record date (Item 10 on the Agenda)

The Board of Directors and the CEO propose a dividend to the shareholders of SEK 1.10 per share (SEK 1.00). The Board of Directors recommends 2 May 2017 as the record date for the dividend. If the proposal is approved by the Annual General Meeting, the dividend should be paid out by Euroclear Sweden AB on 5 May 2017.

Guidelines for remuneration of senior executives (Item 17 on the Agenda)

The Board of Directors is proposing that the Annual General Meeting approve the following guidelines, which are unchanged from the guidelines approved by the 2016 Annual General Meeting. Remuneration and other terms and conditions of employment for the company's senior management must be on market terms and competitive, and must be based on the employee's responsibilities and performance. Remuneration takes the form of a fixed salary for all members of the senior management. Pension terms and conditions must be on market terms and based on a defined-contribution pension or the ITP occupational pension scheme for white-collar workers.

In addition to a fixed salary, it should also be possible to offer variable remuneration to reward predetermined and measurable performance. Variable remuneration must not exceed an amount corresponding to three monthly salaries, or six monthly salaries for the CEO. Long-term variable incentive schemes should be share-based and performance-related, and the maximum commitment should be limited to annual salary.

Notice of termination, when given by the company, shall be up to 12 months. Severance pay, including salary during the notice period, must not exceed 12 monthly salaries.

Variable remuneration to senior executives in the company in 2016 amounted to approx. SEK 2.2 million.

The Board of Directors has the right to deviate from the guidelines in the event of special circumstances in individual cases.

Authorisation for the Board of Directors to decide on a new share issue (Item 18 on the Agenda)

The Board of Directors proposes that the Annual General Meeting resolves to authorise the Board of Directors to decide, by no later than the time of the next Annual General Meeting, on one or more occasions and with or without a preferential right for the shareholders, on a new issue of class B shares for a total value of no more than 10 percent of the share capital. The share issue may be made as a cash, non-cash or offset issue. Shares may only be issued at market price. The reason for departing from the preferential right for the shareholders is that the company, in the case of property transactions, may need prompt access to capital or, alternatively, need to pay with the company's shares. Furthermore, it is proposed that the Meeting authorise the Board of Directors and the CEO to make any minor adjustments to this resolution and take any action that may be necessary in connection with registration.

Please note that approval of the resolution is subject to the vote of shareholders with at least two thirds of both the votes cast and the shares represented at the meeting.

NUMBER OF SHARES AND VOTES

The total number of shares and votes in the company at the time this notice was issued was as follows:

The total number of shares in the company is 119,934,292, of which 20,000,000 are Class A shares and 99,934,292 are Class B shares. The company has a holding of 250,000 Class B shares which cannot be represented at the Annual General Meeting.

One A share has 10 votes. One B share has one vote.

The total number of votes in the company is 299,934,292.

DOCUMENTS

The Nomination Committee's full resolution proposals, reasoned statements and information about proposed Board members and auditors, together with associated documentation, are available from the company and on the company's website, platzer.se. The annual report, consolidated financial statements, auditor's report and auditor's opinion, the Board of Directors' full resolution proposals and associated reasoned statements pursuant to Chapter 18, Section 4 of the Swedish Companies Act, and the Board of Directors' report on evaluation of remuneration and application of AGM guidelines on salaries and other remuneration for senior executives, as well as the auditor's opinion pursuant to Chapter 8, Section 54 of the Swedish Companies Act will be made available to shareholders from the company three weeks before the AGM. The documents will also be published on the company's website, platzer.se.

On request, the documents can also be sent by post to shareholders who provide their postal address. The documents will be presented at the Annual General Meeting.

INFORMATION AT THE MEETING

The shareholders are entitled to certain information at the Meeting. The Board of Directors and the CEO shall disclose information on matters that may affect the assessment of an item on the agenda, matters that may affect the assessment of the company's or a subsidiary's financial situation or the company's relationship with another Group company if requested to do so by a shareholder and if the Board of Directors is of the opinion that it will not cause any material harm to the company.

Questions may be sent in advance to Platzer Fastigheter Holding AB, attention: Agneta Timhagen Meier, Box 211, 401 23 Gothenburg or by email: agneta.meier@platzer.se

Gothenburg, Sweden, March 2017

Platzer Fastigheter Holding AB (publ)

Board of Directors